PHAM TUAN ANH

Senior Frontend Engineer | Vue.js | Nuxt | TypeScript | Frontend Architecture

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PROFESSIONAL SUMMARY

- Senior Frontend Engineer with 10+ years building web products and 7 years leading a Web Engineering team of up to 8 engineers across production SaaS, commerce and realtime applications.
- Vue.js, Nuxt and TypeScript are the core frontend stack, used to deliver white-label products, reusable livestream players, realtime messaging modules, CMS workflows and partner integrations.
- Led frontend architecture, JavaScript-to-TypeScript migration, reusable SDKs, shared components, a Storybook component library, code review and engineering guidance across product teams.
- Cares about responsive design, accessibility, performance and production support, and is used to working with overseas stakeholders and distributed teams.

CORE SKILLS

Vue ecosystem: Vue.js, Nuxt, TypeScript, JavaScript, Pinia, Storybook, reusable components, design systems, SSR
Web platform: HTML, CSS, Tailwind CSS, SCSS, browser APIs, responsive design, accessibility (WCAG, ARIA), Core Web Vitals, technical SEO
Frontend architecture: Application structure, component boundaries, state management, data flow, REST and GraphQL integration, SDKs, embeddable widgets
Quality: Vitest, Playwright, Jest, unit and integration testing, E2E testing, code review, CI checks
Supporting stack: ReactJS, Next.js, Node.js, Express, Medusa, PostgreSQL, MongoDB, AWS, Docker, GitHub Actions
Domains: Realtime video, WebRTC, live commerce, e-commerce, banking, marketplaces and AI-enabled products

PROFESSIONAL EXPERIENCE

Senior Fullstack Product Engineer | Independent | 08/2026 - Present

- Built Personal Finance Lab with Nuxt 4, Vue 3 and TypeScript as a banking sample with SSR, transaction search, validated money transfers, idempotency and recovery states.
- Also built and shipped ReactJS 19 and Next.js 16 products independently, from architecture and implementation to tests, CI checks, accessibility and technical SEO.

Head of Web Department | BeLive Technology | 09/2019 - 07/2026

Promoted: Front-end Web Developer (09/2019) → Web Leader (03/2021) → Head of Web Department (10/2021)

- Hired, onboarded and mentored a Web Engineering team of up to 8 engineers; drove planning, architecture reviews, code quality, delivery-risk management and releases with product, design, QA and backend teams.
- Led frontend architecture for BeLive's white-label SaaS across realtime video, live commerce, interactive video, CMS and partner products, including a migration from JavaScript to TypeScript.
- Delivered reusable Vue.js livestream players, RTM/chat and engagement components across white-label products and partner integrations.
- Designed versioned SDKs, embeddable players, shared components and a Storybook component library reused across products and teams.
- Integrated REST, GraphQL, realtime messaging, video and commerce services, and handled loading and error states, production incidents and partner issues after launch.

Head of Web Department (continued) | BeLive Technology | 09/2019 - 07/2026

- Improved technical SEO, page speed and search visibility for BeLive's corporate site.
- Collaborated with overseas clients and partners to clarify requirements, support integrations and resolve issues after launch.
- Delivered products and integrations for Grab, Rakuten, ZALORA, Trendyol, Bukalapak, M1 and TUMI.
- BeLive-powered live streams reached 100M+ viewers and 50M+ hours of content, with simulcast to up to 8 platforms and sub-second realtime chat and interaction latency.
- Shipped products that delivered measurable results, including 50,000 Rakuten Live merchants, a 30% live-shopping add-to-cart rate and a ZALORA experience where new app users made up 16% of viewers.

Team Leader | BIGIN | 06/2017 - 07/2019

- Led teams of up to 8 engineers across enterprise web projects, architecture planning and delivery.
- ARC: migrated 100GB+ of denormalized legacy SQL data into a relational PostgreSQL model, with cleansing, mapping and validation rules for inconsistent data across many fields (e.g. gender codes, free-form phone numbers); built configurable exports spanning 80+ columns and 10,000+ rows.
- Built BIGIN's shared Vue.js component library and CI/CD pipelines with Jenkins, Docker and Deployer.

Freelance Software Engineer (part-time) | Client Projects | 01/2015 - 09/2019

- Built responsive CRM, CMS, e-commerce and business-management applications with JavaScript and Laravel.
- Improved real-estate landing-page SEO, speed and conversion flows, with Lighthouse and PageSpeed audit scores regularly above 90.
- Worked directly with clients from requirements through implementation, delivery and support.

SELECTED PRODUCTS

- **Realtime Video and Engagement Platform:** Reusable Vue.js players, RTM/chat and engagement components used across products and partner integrations.
- **Personal Finance Lab:** Nuxt 4 and Vue 3 banking sample with SSR, transaction search, validated transfers, idempotency and recovery states. banking.imanh.dev
- **Live Commerce Products:** White-label shopping and interactive-video experiences delivered for regional enterprise customers.
- **BilianCRM:** Multi-tenant sales CRM with subdomain tenancy, database isolation and plugin-based modules.

EDUCATION AND ADDITIONAL INFORMATION

Bachelor's Degree in Software Engineering, Ho Chi Minh City University of Technology (HCMUT), VNU-HCM
Award: Most Dedicated Award 2018, BIGIN